

Cookies policy

The site BioUpper, owned by Novartis Farma SpA, adopted this policy for the management of the cookies, that are used to enhance the experience of people visiting websites, including those accessible through mobile applications. The following explains what cookies are and how they are used in Novartis sites.

If you do not want cookies to be collected during the Novartis site navigation, you can change the settings of your browser and/or your mobile device in order to be alerted, or you can choose to restrict or block altogether the cookies.

While accessing and using the site, certain non-personal information on the user's terminal may be collected. Such information includes, without limitation:

- the type of operating system (i.e. IOS or Android);
- the date and time of access;
- the geolocation of the User

Cookies are small files, consisting of a string of letters and numbers, sent to your computer by the webpage servers: they allow to store the visitor's data. Cookies cannot be executed as code nor used to spread viruses and cannot provide access to the visitor's hard disk. The information on your hard drive is inaccessible, even if cookies are stored on it.

There are Cookies that allow the website administrator to accurately identify the User among the other visitors of the site (the so-called "profiling" cookies), but our site does not use this type of cookie.

The data generated by cookies on Novartis websites can be used for many purposes, including the following:

Technical purposes – strictly necessary

These cookies are essential in order to allow the browsing of the site and to make its features available, for example the access to protected areas of the website.

Analytic purposes – for performance and functionality

These cookies collect information about how visitors use the website, e.g. which pages they browse more frequently and if they receive error messages. They are also used to optimize the functionality of future versions of the website.

However, our analytical cookies collect information, but only in an aggregate and anonymous form.

These cookies allow the website to store, where applicable, the choices made by the User, his/her username, language or region, and help provide a more advanced personal navigation experience.

Third parties

This site contains links to external sites, that involve the installation of cookies on your PC.

The following are the references to third parties and their Privacy policies:

- *Addthis* for social sharing
www.addthis.com/privacy
- *YouTube*
www.google.com/policies/privacy/
- *Analytics*
support.google.com/analytics/answer/6004245?hl=it
www.google.com/intl/it/policies/privacy/

To learn more about cookie management, please consult the “Help” function of your browser or the settings on your mobile device, or visit the website www.aboutcookies.org, which provides detailed information about cookie management with the most common browsers. The User should be aware that parts of the website may not work properly if the cookies were disabled.

Again, please note that Novartis does not make use of **profiling cookies**, for which an explicit consent is required, as well as a prior notification to the Data Protection Authority.